

CP Digest - Circulation 3,000+; Issued Bi-Monthly

RATES & REQUIREMENTS - CP Digest

	1x	2x	3x	Details
1/6 page (2 1/8 x 4)	\$280	\$260	\$250	Trim size = 8.5 x11
1/4 page (2 1/8 x 5)	\$370	\$350	\$340	Black & white only
1/3 page (4 1/2 x 5)	\$460	\$440	\$430	Camera ready art
1/2 page (5 x 7)	\$550	\$530	\$500	1x typesetting @\$45
Full page (7 x 9 3/4)	\$1150	\$1050	\$970	

SPECIALTY PUBLICATIONS:

Heart to Heart (Invasive) - Circulation 1200; Issued quarterly;
 Pulmonary News (Pulmonary) - Circulation 500; Issued quarterly;
 Beat Goes On (Noninvasive/Echo) - Circulation 1400; Issued quarterly;
 CV Educator (education) - Circulation 500; Issued quarterly.

RATES & REQUIREMENTS - Specialty Publication

	1x	2x	3x	Details
1/6 page (2 1/8 x 4)	\$270	\$250	\$230	Trim size = 8.5 x11
1/4 page (2 1/8 x 5)	\$350	\$330	\$310	Black & white only
1/3 page (4 1/2 x 5)	\$440	\$420	\$390	Camera ready art
1/2 page (5 x 7)	\$530	\$510	\$480	1x typesetting @\$35
Full page (7 x 9 3/4)	\$1050	\$950	\$870	

COMMISSION COMMISSION

15 percent agency discount is granted to recognized agencies when payment is received within ten days of billing.

CLASSIFIED ADS

For 120 words and under the charge is \$175, any additional words are \$1.50 each.

ISSUE DATES

CP Digest - Bimonthly beginning each year with the January/February issue.
 Mailing schedule: The CP Digest is mailed on the third week of the even months.

Specialty Publications - Quarterly beginning each year with the Spring issue.
 Mailing schedule: Each publication is mailed in the last week in the calendar quarter.

AD RESERVATION DEADLINES

All copy and/or art for the publications must be received by the 25th of the month of the issue date. Space reservations are accepted and will be considered final and billed accordingly.

Please mail your ad copy and/or art to:

ACVP Publications

Thalia Landing Offices, Bldg. 2
 4356 Bonney Road, Suite 102
 Virginia Beach, VA 23452
 Tel: (757) 497- 1225
 Fax: (757) 497-0010


You will be invoiced along with a tearsheet after publications of the issue. Acceptance of all copy and/or art is considered to be a contractual agreement that will pay the proper amount due. All reservations will be honored and considered to be a contractual agreement that you will pay the proper amount due.

Thalia Landing Offices, Bldg. 2
 4356 Bonney Road, Suite 102
 Virginia Beach, VA 23452-1200
 www.acp-online.org



**ALLIANCE OF
 CARDIOVASCULAR
 PROFESSIONALS**

**CANDIDATE SEARCH
 OPPORTUNITIES
 FOR EMPLOYERS**

-  Advertising in Publications
-  Posting a Listing on ACP-ONLINE
-  Mailing Labels
-  Computerized Matching Program

Thalia Landing Offices, Bldg. 2
 4356 Bonney Road, Suite 102
 Virginia Beach, VA 23452
 Tel: (757) 497- 1225
 Fax: (757) 497-0010
 orders@acp-online.org

 APPLICATION FOR THE USE OF ACVP MAILING LABELS 

I hereby apply to the Alliance of Cardiovascular Professionals (ACVP), for a set of mailing labels of the ACVP membership or a portion of that membership. I agree not to use the name of the Alliance in any way that identifies the organization with the purpose or use to which I put the mailing labels provided to me by ACVP. In addition, these labels are provided for a one-time use only and are not to be reproduced for distribution.

I have enclosed the requisite payment for labels*

Name: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Labels will be sent in world-wide, zip code order unless specified.

FEES

Labels cost .30 each for electronic, .40 each for pressure sensitive. Telephone and fax numbers are an additional .05 cents per label. There are 18,000+ names available. Of the 18,000, there are 3,200+ active members. Should your label require a specific breakdown, each specification requires an additional fee of \$30.00 for processing.

ELECTRONIC

- Entire database: \$3,000
- Active Membership: \$750
- Breakdown 1 \$30 + _____ x .30
- Breakdown 2 \$60 + _____ x .30
- Breakdown 3 \$90 + _____ x .30
- Breakdown 4 \$100 + _____ x .30

PRESSURE SENSITIVE

- Entire database: \$3,500
- Active Membership: \$1,150
- Breakdown 1 \$30 + _____ x .40
- Breakdown 2 \$60 + _____ x .40
- Breakdown 3 \$90 + _____ x .40
- Breakdown 4 \$100 + _____ x .40

BREAKDOWNS (please specify breakdowns such as zip code area; states; specialty types, etc.)

1. _____
2. _____
3. _____
4. _____

*Please call the national office for an approximate count of the labels you wish to receive and enclose the amount with this form. You will be invoiced/refunded for the balance.

POSTAGE FEES

- Regular USPS \$0
- Federal Express 2 Day Air \$30
- Overnight Delivery \$75

PAYMENT INFORMATION

- Check
- Bill Me
- Credit Card (MC/Visa/Amex)

Credit Card #: _____ Exp. Date: _____

Signature: _____

ACVP Thalia Landing Offices, Bldg. 2, 4356 Bonney Rd. Suite 102, Virginia Beach, VA 23452 Fax: (757) 497-497-0010
You will be invoiced if payment is not received. Submission of this form is considered to be a contractual agreement that you will pay the proper amount due.

 WEBSITE LISTING 

GENERAL INFORMATION

ACVP offers employers an opportunity to “get connected” to the ACVP website (www.acp-online.org). ACVP places classified job advertisements on its web site for all cardiovascular professionals to access.

RATES

CLASSIFIED LISTING	FULL PAGE LISTING
1 month \$50	1 month \$200
(2 month minimum)	

SUBMISSION REQUIREMENTS

Job opportunity classified announcements should be provided electronically using any word processing program. Submissions should be sent to orders@acp-online.org. They can also be typed and submitted to the ACVP office in Virginia Beach.

CONTACT INFORMATION

Name: _____
Organization: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

PAYMENT INFORMATION

Check Credit Card (MC/Visa/Amex)
Credit Card #: _____ Exp. Date: _____
Signature: _____

Please return this form and proper remittance to:

ACVP
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Virginia Beach, VA 23452
Tel: (757) 497-1225
Fax: (757) 497-0010
Email position to: orders@acp-online.org

All orders must be prepaid when received by mail, fax or credit card. Purchase orders are accepted.