

ALLIANCE OF CARDIOVASCULAR PROFESSIONALS -- AUTHOR'S GUIDELINES

Editorial Mission

CP Digest The mission is to be the primary publication of the Alliance of Cardiovascular Professionals (ACVP), providing an outlet for the exploration of ideas, themes, information and technologies associated with cardiovascular medicine and management, as well as a source of information regarding the society's activities, benefits and events. Published bi-monthly – articles due on the 25th of the even month.

Heart to Heart The mission is to be the primary publication of the Invasive Membership of Alliance of Cardiovascular Professionals (ACVP), providing an outlet for the exploration of ideas, themes, information and technologies associated with invasive and interventional cardiovascular medicine and management. Published quarterly – articles due on the 15th of the last month of a quarter.

Beat Goes On... The mission is to be the primary publication of the Noninvasive & Echo Membership of Alliance of Cardiovascular Professionals (ACVP), providing an outlet for the exploration of ideas, themes, information and technologies associated with noninvasive and echocardiographic medicine and management. Published quarterly – articles due on the 15th of the last month of a quarter.

Strategies The mission is to be the primary publication of the Management Membership of Alliance of Cardiovascular Professionals (ACVP), providing an outlet for the exploration of ideas, themes, information and technologies associated with the management of cardiovascular medicine and related healthcare issues. Published quarterly – articles due on the 15th of the last month of a quarter.

Advance To provide articles to Advance for Radiology & Imaging Administrators that are insightful and relevant regarding cardiovascular management, imaging and/or interventional technologies, issues, or discussion points. Published monthly – articles due on the 25th of the month.

Cath Lab Digest To provide articles to HMP Communications for printing in Cath Lab Digest that are insight and relevant regarding invasive and interventional technologies, management, issues and/or discussion points. Published monthly – articles due on the 25th of the month.

How We Will Edit Your Article

Since most readers are in cardiovascular medicine, education and/or management, we want to work with our authors to ensure that our articles will have the greatest possible influence on the actual practice and leadership. Our intention is to help authors clearly explain technical terms and jargon in order to make possibly complex ideas more accessible. Our goal is to work collaboratively, but we will edit and rewrite as necessary, in order to reach ACVP's primary audiences, depending upon the publication.

Please note, ACVP readers will take more seriously any article that is not perceived to be promotional material for the author or the organization the author represents. ACVP reserves the right to delete any language that may promote a specific business, service or product.

Editorial Submissions

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Please send all editorial submissions in Microsoft Word, Powerpoint or Excel format as e-mail attachments to peggymcelgunn@comcast.net. You may contact Peggy at 804.639.9213 to find out the status of your submission, as well.

Editorial Suggestions to Keep in Mind

Limit your submission to no more than 1,500 words (including any references and text sidebars) [about 3 pages]. Articles between 500-1500 are ideal. Keep the tone of your article serious but conversational and avoid generalizations. Be specific and back up any broad statements with facts as may be appropriate. As the author, you are responsible for all facts, including dates and spelling of names of both people and organizations.