



Great news from ACVP! Our accreditation bodies; CaPCE, the Board of Registered Nursing and ASRT, have given us a golden opportunity to help the attendees at the upcoming ACVP meeting to earn an additional CEU – through your participation!

As I mentioned in previous correspondence, ACVP has always viewed our supplier vendor exhibitors as a vital source of additional educational opportunities for the CV practitioners attending our meetings. The attendees at the meeting can earn an additional CEU by visiting you and your booth during the meeting, and discussing your topic and information.

To gain accreditation for this feature, we need you to give us written outline regarding the educational features of your exhibit, and what the attendees can expect to gain from discussion of your exhibit, for approval by the accrediting bodies. It doesn't have to be much, just bullet points, on company letterhead, covering:

- a “topic” related to the use of your product or service (name of product, too),
- a description of the procedure(s) that you intend to discuss, and
- the “takeaway” that the attendees should come away with regarding understanding best practices in the use of your product or service.

By participating in awarding the additional CEU, you are also helping to ensure robust attendee visitation to your exhibit. Each attendee will receive a “Passport to Learning” in their registration materials, which will contain the names of all the exhibitors at the meeting, and the topics being presented. There will be a space for you to initial/”stamp” the form, signifying that the participant has met with you and has discussed your topic.

In order to receive the extra CEU, the participants must meet with, and have their Passport stamped by, a minimum of 6 exhibitors. To ensure that the participants have ample opportunity to interact with you and your exhibit, we have programmed in several “formal” breaks in the meeting to allow time for booth visitation. Additional time is programmed into each session slot, to accommodate the attendees in meeting with the exhibitors and view their presentations before the beginning of the next module.

Since introducing this feature earlier this year, we have seen nearly 100% attendee participation with the exhibitors’ booths, and great dialog between the attendees and the exhibitors.

Please send your outline to me at [smcelgunn.acvp.corp.relations@gmail.com](mailto:smcelgunn.acvp.corp.relations@gmail.com). Be sure to include a phone number where you can be reached, to allow for any “on the fly” editing of the material prior to submission, as needed; we will take care of obtaining approval for accreditation of your information by CaPCE, ASRT and Board of Registered Nursing.

Thank you for your participation, and for your partnering with ACVP in support of the CV, Radiology and Nursing credentials. Please contact me on (804) 245-9211 with any questions. On behalf of our ACVP membership and non member attendees, I look forward to your participation.

Regards,

Sean McElgunn, VP  
Office of Corporate Relations, ACVP